

TECHNOLOGY PARTNERSHIP 2026

3-5 OCTOBER 2026

PARIS FASHION WEEK

Participation formats, pricing and terms
for technology companies and AI innovators.

150

GUESTS PER EDITION

3

DAYS OF PROGRAMMING

PFW

PARIS FASHION WEEK

€1K

STARTING INVESTMENT

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ABOUT THE EVENT

WHERE FASHION Meets AI Innovation

Fashion AI Expo is an international platform connecting luxury fashion brands, AI technology companies, creative innovators and industry investors. Held during Paris Fashion Week — the world's most prestigious fashion calendar — it is designed as a high-level business event where real collaborations are born.

Each edition brings together creative directors, brand CEOs, technology founders and investors for three days of curated programming: a conference and exhibition, a runway show, and an exclusive C-Level dinner. Attendance is limited to 150 guests and is by invitation only.

3 Days Conference, Runway & C-Level Dinner	150 Guests at the conference	Paris October 2026 Paris Fashion Week	250+ Visitors throughout the day
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* Venue to be confirmed based on partners' technical requirements.

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WHO ATTENDS

The Room

01 LUXURY BRAND DIRECTORS

Creative Directors and CEOs from leading fashion houses and contemporary brands

03 INVESTORS & VC

Venture capital partners and angels actively investing in fashion & AI

02 TECHNOLOGY FOUNDERS

AI startup founders, product leaders and CTOs from fashion-tech companies

04 INTERNATIONAL MEDIA

Fashion editors, journalists and content creators covering luxury & technology

— WHY PARTICIPATE

FOUR DIMENSIONS of Strategic Value

01

VISIBILITY

Position your brand at the center of fashion's most significant technological transformation. Reach creative directors, luxury executives and investors during the world's most prestigious fashion week.

02

QUALIFIED CONNECTIONS

Build direct relationships with luxury brands and fashion houses actively exploring AI adoption. Fashion AI Expo is designed to create high-quality B2B conversations in a curated, closed-door setting.

03

COMMERCIAL PIPELINE

Generate qualified leads from fashion decision-makers. Every edition has produced direct partnerships and commercial agreements between technology exhibitors and fashion brand attendees.

04

INDUSTRY POSITIONING

Establish thought leadership at the intersection of fashion and AI. Live product demos, stage presentations and editorial coverage position your company as a defining force in the industry.

Previous participants include:

AIVE · DRESSX · Kingpin · Pierre Cardin · Banuba · Thalie Paris · Look AI · The Darcy Agency · Astria · OpenMall

PARTICIPATION FORMATS

PACKAGES & Pricing

EXHIBITOR € 1,000 + VAT — Exhibition stand (1 table + display) — Full Day 1 access — Conference & Exhibition — Company listing in FAIE Guide — 2 guest passes for Day 1 — Post-event contact list (attendees who opt in)	SPOTLIGHT € 2,500 + VAT — Everything in Exhibitor — 10-min stage pitch + live demo — Day 2 Runway Show (by invitation) — 5 guest passes — Social media feature (FAIE channels) — Brand mention in press release	STRATEGIC PARTNER € 5,000 + VAT — Everything in Spotlight — Premium corner stand — Speaking slot — 20 min keynote or panel — Day 3 C-Level Dinner (by invitation) — Co-branded content collaboration — 8 guest passes — Dedicated feature in FAIE editorial	HEADLINE PARTNER Proposal Custom — Everything in Strategic — Co-host of Day 3 C-Level Dinner — Logo on all event materials — Exclusive category (no competing brand) — Bespoke collaboration format — PR & editorial campaign — First right of refusal next edition

PROGRAMME

THREE DAYS.

One Powerful Platform.

3 OCT

Main venue, Paris

CONFERENCE, PRESENTATIONS & EXHIBITION

Full conference programme with keynotes, panel discussions and live technology demonstrations. Exhibition floor open to all 150 guests — your stand is live for the full day. Networking during coffee and lunch breaks.

4 OCT

Shangri-La Paris
(by invitation)

RUNWAY SHOW & NETWORKING

A curated runway show in partnership with Fashion Forward, followed by an evening networking cocktail. Spotlight, Strategic and Headline Partners attend. High-value brand-to-technology introductions in a premium setting.

5 OCT

Private venue
(by invitation)

IMMERSIVE C-LEVEL DINNER

An intimate closed dinner for C-suite executives, luxury house directors, investors and Headline/Strategic Partners. Reserved for the inner circle of the edition. Real decisions are made here.

KEY DATES — OCTOBER 2026 EDITION

APPLICATION DEADLINE
31 July 2026

CONFIRMATION & CONTRACT
Within 5 business days

50% DEPOSIT DUE
Within 10 business days

FINAL PAYMENT
15 August 2026

STAND SETUP
2 October 2026

EVENT DATES
3–5 October 2026

TERMS & Conditions

1. PARTIES

This agreement is between Fashion AI Expo ("the Organiser", partners@fashionaiexpo.com) and the company named in the signature section below ("the Participant"). By signing, both parties agree to the terms set out herein.

3. PAYMENT TERMS

A 50% non-refundable deposit is due within 10 business days of signing. The remaining 50% is due no later than 15 August 2026. Payments are made by bank transfer to the account details provided by the Organiser. Prices exclude applicable VAT.

5. DELIVERABLES & STAND SETUP

The Organiser will confirm stand location and technical specifications no later than 2 weeks before the event. The Participant is responsible for providing all materials, products and collateral for their stand by the agreed setup deadline (2 October 2026). The Organiser will provide standard table, chairs, electricity and Wi-Fi.

7. CONDUCT & CONTENT

The Participant agrees that all demonstrations, presentations and stand materials are appropriate for a professional audience and comply with applicable laws. The Organiser reserves the right to remove content deemed inappropriate or misrepresentative.

9. DATA PROTECTION

Both parties agree to handle personal data in accordance with applicable GDPR regulations. The Participant's company data may be included in the FAIE Guide distributed to guests. Individual attendee data is not transferred without explicit consent.

2. PARTICIPATION PACKAGE

The Participant selects a participation format (Exhibitor, Spotlight, Strategic Partner, or Headline Partner) as detailed in the signed order form. The selected package, price, and deliverables are confirmed in writing by the Organiser upon receipt of the deposit.

4. CANCELLATION POLICY

Cancellations made more than 60 days before the event: deposit forfeited, remaining balance waived. Cancellations made 30–60 days before: 75% of total fee due. Cancellations made less than 30 days before: 100% of total fee due. The Organiser reserves the right to cancel or postpone the event in cases of force majeure; in such cases a full refund or rescheduling credit will be offered.

6. INTELLECTUAL PROPERTY

The Participant grants Fashion AI Expo a non-exclusive licence to use their name, logo and event photographs for promotional purposes related to Fashion AI Expo. All other intellectual property remains with the respective owner.

8. LIABILITY

The Organiser's liability is limited to the fees paid by the Participant. The Organiser is not liable for indirect or consequential losses. The Participant is responsible for their own equipment, staff and materials during the event.

10. GOVERNING LAW

This agreement is governed by the laws of France. Any disputes shall be resolved first through good-faith negotiation, and if unresolved, through the competent courts of Paris.

PARTICIPATION AGREEMENT

PARTNERSHIP
Order Form

SELECTED PACKAGE

☐ EXHIBITOR
€ 1,000

☐ SPOTLIGHT
€ 2,500

☐ STRATEGIC PARTNER
€ 5,000

☐ HEADLINE PARTNER
By proposal

COMPANY INFORMATION

COMPANY / LEGAL NAME

WEBSITE

CONTACT NAME & TITLE

LINKEDIN

EMAIL

PHONE

VAT NUMBER

COUNTRY

SPECIAL REQUESTS OR NOTES

FOR THE PARTICIPANT

SIGNATURE

NAME & TITLE

Return signed form to: partners@fashionaiexpo.com

FOR FASHION AI EXPO

SIGNATURE

NAME & TITLE

DATE