

TECHNOLOGY PARTNERSHIP 2026

2 OCTOBER 2026

PARIS FASHION WEEK · MAIN EVENT

Participation formats, pricing and terms
for technology companies and AI innovators.

250+

GUESTS
PER EDITION

4

DAYS
OPTION *

PFW

PARIS
FASHION WEEK

€1K

STARTING
INVESTMENT

* Full 4-day programme (2–5 Oct) available as an additional option for Strategic & Headline Partners.

ABOUT THE EVENT

WHERE FASHION Meets AI Innovation

Fashion AI Expo is an international platform connecting luxury fashion brands, AI technology companies, creative innovators and industry investors. Held during Paris Fashion Week — the world's most prestigious fashion calendar — it is designed as a high-level business event where real collaborations are born.

Each edition focuses on one thematic AI solution, ensuring depth over breadth and demonstrating genuine relevance to our fashion audience. Attendance is limited to 150 guests by invitation only — a high-quality, curated room where real decisions are made.

2 Oct

Main Event
Conference & Exhibition

150

Invited guests
per edition

Paris

October 2026
Paris Fashion Week

250+

Visitors
throughout the day

* Venue to be confirmed based on partners' technical requirements.

WHO ATTENDS The Room

01 **LUXURY BRAND DIRECTORS**

Creative Directors and CEOs from leading fashion houses and contemporary brands.

02 **TECHNOLOGY FOUNDERS**

AI startup founders, product leaders and CTOs from fashion-tech companies.

03 **INVESTORS & VC**

Venture capital partners and angels actively investing in fashion & AI.

04 **INTERNATIONAL MEDIA**

Fashion editors, journalists and content creators covering luxury & technology.

of Strategic Value

01

VISIBILITY

Position your brand at the center of fashion's most significant technological transformation. Reach creative directors, luxury executives and investors during the world's most prestigious fashion week.

02

QUALIFIED CONNECTIONS

Build direct relationships with luxury brands and fashion houses actively exploring AI adoption. Fashion AI Expo creates high-quality B2B conversations in a curated, closed-door setting.

03

COMMERCIAL PIPELINE

Generate qualified leads from fashion decision-makers. Every edition has produced direct partnerships and commercial agreements between technology exhibitors and fashion brand attendees.

04

INDUSTRY POSITIONING

Establish thought leadership at the intersection of fashion and AI. Live product demos, stage presentations and editorial coverage position your company as a defining force in the industry.

Previous participants include:

AIVE · DRESSX · Kingpin · Pierre Cardin · Banuba · Thalie Paris · Look AI · The Darcy Agency · Astria · OpenMall

PACKAGES

Pricing

EXHIBITOR € 1,000 + VAT — Dedicated stand: roll-up banner, screen, laptop & power access — Complex setups: we coordinate installation & source the best supplier — Full access — 2 October Conference & Exhibition — 25 invitations to the exhibition — Company listing in FAIE Guide — Post-event contact list (opt-in)	SPOTLIGHT € 2,500 + VAT — Everything in Exhibitor — 10-min stage pitch + live demo — 5 invitations to the pitch programme — Demo preparation & brand connection* — Presentation feedback from our team — Dedicated designer newsletter — Social media feature (FAIE channels) — Press release mention	STRATEGIC PARTNER € 5,000 + VAT — Everything in Spotlight — Premium corner stand — Speaking slot — 20-min keynote — Day 3 — Runway Show (by invitation) — Day 4 — C-Level Dinner (by invitation) — Co-branded content collaboration — 8 guest passes — Dedicated editorial feature	HEADLINE PARTNER Custom By proposal — Everything in Strategic — Co-host of Day 4 C-Level Dinner — Logo on all event materials — Exclusive category — no competitor — Bespoke collaboration format — PR & editorial campaign — First right of refusal — next edition
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* After contract signing & deposit we begin demo preparation, connect you with a relevant fashion brand where applicable, and provide feedback on your presentation.

WHAT'S

Included

FEATURE	EXHIBITOR € 1,000	SPOTLIGHT € 2,500	STRATEGIC € 5,000	HEADLINE Custom
STAND & ACCESS				
Exhibition stand — roll-up banner, screen & power	✓	✓	✓	✓
Complex setup support & supplier sourcing	✓	✓	✓	✓
Full access — 2 October Conference & Exhibition	✓	✓	✓	✓
25 invitations — exhibition	✓	✓	✓	✓
Company listing in FAIE Guide	✓	✓	✓	✓
Post-event contact list (opt-in)	✓	✓	✓	✓
STAGE & PITCH				
10-min stage pitch + live demo	—	✓	✓	✓
5 invitations — pitch programme	—	✓	✓	✓
Demo preparation & presentation feedback	—	✓	✓	✓
Brand introduction (where relevant)	—	optional	✓	✓
MEDIA & VISIBILITY				
Dedicated designer newsletter — your solution	—	✓	✓	✓
Social media feature (FAIE channels)	—	✓	✓	✓
Press release mention	—	✓	✓	✓
Dedicated editorial feature	—	—	✓	✓
PREMIUM ACCESS				
Premium corner stand	—	—	✓	✓
Speaking slot — 20-min keynote	—	—	✓	✓
Day 3 — Runway Show (4 October)	—	by invite	✓	✓
Day 4 — C-Level Dinner (5 October)	—	—	by invite	co-host
Co-branded content collaboration	—	—	✓	✓
HEADLINE ONLY				
Event co-branding — your name on all materials	—	—	—	✓
Exclusive category — zero competing brands	—	—	—	✓
Dedicated podcast episode — 15 min, 1,000+ members	—	—	—	✓
Bespoke brand activation	—	—	—	✓
Personal introductions to luxury house directors	—	—	—	✓
Influencer shoot + top-tier publication feature	—	—	—	✓

— 2. OCTOBER · PROGRAMME

DAY ONE.

Schedule

10:00	OPENING KEYNOTE Welcome address — vision for AI in fashion.
10:30	DESIGNER PRESENTATION 01 · COMPANY PITCH 01 First fashion brand presentation followed by technology partner 10-min pitch & live demo.
11:15	DESIGNER PRESENTATION 02 · COMPANY PITCH 02 Second pairing: brand showcase followed by technology partner pitch & live demo.
12:00	DESIGNER PRESENTATION 03 · COMPANY PITCH 03 Third pairing: brand showcase followed by technology partner pitch & live demo.
12:45	DESIGNER PRESENTATION 04 · COMPANY PITCH 04 Fourth pairing: brand showcase followed by technology partner pitch & live demo.
13:30	LUNCH BREAK Seated networking lunch for all guests.
14:30	PANEL — ETHICS & SUSTAINABILITY IN AI FASHION Industry leaders discuss responsible AI adoption, sustainability and the future of fashion technology.
15:30	EXHIBITION OPEN (until 20:00) All technology stands live — demos, one-to-one conversations and business meetings throughout the afternoon.
20:00	AFTER PARTY (until 22:00) Exclusive evening reception for partners and invited guests.

PROGRAMME OVERVIEW

2 OCTOBER.

Your Platform.

2 OCT

Main venue, Paris

CONFERENCE, PRESENTATIONS & EXHIBITION

ADDITIONAL DAYS — OPTIONAL FOR HIGHER-TIER PARTNERS

3 OCT

Artistic Palace, Paris
(Workshop)

WORKSHOP DAY

Hands-on AI demonstrations and brand collaboration workshops for Strategic & Headline Partners.

4 OCT

Shangri-La Paris
(by invitation)

RUNWAY SHOW & NETWORKING

5 OCT

Private venue
(by invitation)

IMMERSIVE C-LEVEL DINNER

An intimate closed dinner for C-suite executives, luxury house directors, investors and Strategic / Headline Partners. Reserved for the inner circle of the edition.

KEY DATES — OCTOBER 2026 EDITION

APPLICATION DEADLINE	CONFIRMATION & CONTRACT	50% DEPOSIT DUE
31 July 2026	Within 5 business days	Within 10 business days
FINAL PAYMENT	STAND SETUP	MAIN EVENT
15 August 2026	2 October 2026	2 October 2026

TERMS &

Conditions

1. PARTIES

This agreement is between Fashion AI Expo (“the Organiser”, partners@fashionaiexpo.com) and the company named in the signature section below. By signing, both parties agree to the terms set out herein.

2. PARTICIPATION PACKAGE

The Participant selects a format (Exhibitor, Spotlight, Strategic Partner or Headline Partner). Package, price and deliverables are confirmed in writing upon receipt of deposit.

3. PAYMENT TERMS

A 50% non-refundable deposit is due within 10 business days of signing. The remaining 50% is due no later than 15 August 2026. Payments are by bank transfer. Prices exclude VAT.

4. CANCELLATION POLICY

Cancellations >60 days before: deposit forfeited, balance waived.
30–60 days: 75% of total fee due. <30 days: 100% due. Force majeure: full refund or rescheduling credit.

5. DELIVERABLES & STAND SETUP

The Organiser provides a dedicated stand including roll-up banner, screen, laptop connectivity and power. For complex setups, the Organiser coordinates installation and supplier sourcing. Stand location confirmed 2 weeks before the event.

6. INTELLECTUAL PROPERTY

The Participant grants Fashion AI Expo a non-exclusive licence to use their name, logo and photographs for promotional purposes. All other intellectual property remains with the respective owner.

7. CONDUCT & CONTENT

All demonstrations and materials must be appropriate for a professional audience and comply with applicable laws. The Organiser reserves the right to remove content deemed inappropriate or misrepresentative.

8. LIABILITY

The Organiser’s liability is limited to fees paid. Not liable for indirect or consequential losses. The Participant is responsible for their own equipment, staff and materials.

9. DATA PROTECTION

Both parties handle personal data in accordance with GDPR. Company data may appear in the FAIE Guide. Individual attendee data is not transferred without explicit consent.

10. GOVERNING LAW

Governed by the laws of France. Disputes resolved first by negotiation; if unresolved, through the competent courts of Paris.

PARTNERSHIP

Order Form

SELECTED PACKAGE			
EXHIBITOR	SPOTLIGHT	STRATEGIC PARTNER	HEADLINE PARTNER
€ 1,000	€ 2,500	€ 5,000	By proposal

COMPANY INFORMATION

COMPANY / LEGAL NAME	WEBSITE
CONTACT NAME & TITLE	LINKEDIN
EMAIL	PHONE
VAT NUMBER	COUNTRY

SPECIAL REQUESTS OR NOTES

FOR THE PARTICIPANT	FOR FASHION AI EXPO
SIGNATURE	SIGNATURE
Return signed form to: partners@fashionaiexpo.com	
NAME & TITLE	NAME & TITLE
DATE	DATE